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For Immediate Release  
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## ***NASB To Donate \$50,000 in Community Partnership with Cross-Lines***

Thousands of vulnerable Kansas Citizens struggling with the hardships of living in poverty will benefit from a continued partnership between North American Savings Bank (NASB) and Cross-Lines Community Outreach.

NASB will contribute \$50,000 to Cross-Lines in 2021 to help support vital programming that provides a crucial safety net for struggling individuals and families. The contribution will be divided as follows:

- \$35,000 will support Cross-Lines' Housing Stabilization program
- \$15,000 will support other critical needs through a sponsorship of Hope for the Future, a special event for Cross-Lines that provides 10% of the agency's annual budget which supports other services such as Hunger Relief.

The partnership between Cross-Lines and NASB reflects a continued commitment to the wellbeing of the Kansas City community and an investment into the lives of those in need. As a local, community-focused business, NASB allocates donations, sponsorships, and volunteers by closely observing a guiding philosophy "to provide resources and support for programs and foundations which aid in providing education, health, welfare and social services for children and families in need."

"This has been an incredibly challenging year and a half for everyone, but especially for those dealing with the additional stresses of poverty," said NASB CEO Paul Thomas. "We are honored to partner with Cross-Lines in support of their mission to provide a crucial safety net of services and opportunities for at-risk families and individuals in our community. Together, we can work to find innovative ways to overcome and solve these challenges."

NASB's generous community contribution will help support Cross-Lines' Housing Stabilization Program, which provides extended case management services, along with financial assistance, to help families avoid homelessness and implement long-term solutions for self-sufficiency and housing stability. Case managers walk alongside clients, providing them access educational opportunities, including budgeting and financial coaching, referrals to critical resources to improve physical and mental health, as well as other supports to help them become financially stable.

Cross-Lines was established in 1963 as "a place of hope" for those struggling with the hardships of poverty in Wyandotte County. The agency provides a safety net for the community, providing crucial services in the areas of hunger relief, housing stabilization and basic needs. The agency serves thousands of people each year. With a staff of just 18, the agency relies on the support of more than 1,500 amazing volunteers from the community from businesses such as NASB, churches and other community groups.

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